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## Workshop Agenda

# Innovation and Entrepreneurship in GeoInformation Technology (GIT)

June 19-25, 2023

KTH Royal Institute of Technology, Stockholm, Sweden

Venue: Room **Sahara**, Teknikringen 10B, Stockholm

| Time                      | Activities  |
|---------------------------|---|
| <b>June 19, Monday</b>    |   |
|                           | Arrival in Stockholm  |
| <b>June 20, Tuesday</b>   |   |
| 09.30 – 10.00             | Workshop opening: <ul style="list-style-type: none"><li>- <u>Björn Berggren, Dean of the School of Architecture and Built Environment, KTH</u></li><li>- <u>Luis A. Ruiz, Coordinator of the GeoTAK project, Polytechnical University of Valencia (UPV), Spain</u></li><li>- <u>Milan Horemuz, Head of the Surveying Division, KTH</u></li></ul>  |
| 10.00 – 10.30             | <u>Huaan Fan, The knowledge triangle: education, research and innovation</u>  |
| 10.30 – 10.50             | Coffee break  |
| 10.50 – 12.30             | <u>Björn Berggren, Lectures on innovation and entrepreneurship</u> <ul style="list-style-type: none"><li>- Value proposition and business models</li><li>- Customers and market analysis</li></ul>  |
| 12.30 – 14.00             | Lunch at <i>Syster&amp;Bror</i>   |
| 14.00 – 16.00             | <u>Björn Berggren, Lectures on innovation and entrepreneurship</u><br>(coffee break at 14.50 - 15.10) <ul style="list-style-type: none"><li>- <u>Organizing new business ventures</u></li><li>- <u>Financial strategies</u></li></ul>   |
| 16.00 – 17.00             | <u>Study visit to KTH Innovation (Donnie Sc Lygonis)</u>  |
| <b>June 21, Wednesday</b> |   |
| 09.00 – 10.40             | <b>Innovation in geoinformation technology</b><br><u>Carlos Machado, Vrije Universiteit Brussel (VUB), Belgium, Fundamentals of building competitive and innovative ICT-centric ecosystems</u><br><u>Luis A. Ruiz, Introduction to R+D+I programme Horizon Europe</u><br><u>Milan Horemuz, University-Industry cooperation in geodesy: KTH's experiences with industrial PhD studies</u><br><u>Jonathan Chan, Vrije Universiteit Brussel (VUB)</u><br><u>University-industry cooperation in geoinformatics – projects and internships</u> |

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|--------------------------|--|
| 10.40 – 11.00            | Coffee break   |
| 11.00 – 12.30            | Panel discussions on university-industry cooperation in Armenia and Kyrgyzstan   |
| 12.30 – 14.00            | Lunch at <i>Syster&amp;Bror</i>  |
| 14.00 – 14.20            | <i>Gyözö Gidofalvi, Division of Geoinformatics, KTH</i><br>KTH Geoinformatics research based startup <b>Gordian</b> – Spatial Decision Support Systems for Transport Electrification |
| 14.20 – 17.00            | GeoTAK project management meeting (coffee break at 15.30 – 15.50)  |
| <b>June 22, Thursday</b> |  |
| 09.00 – 09.30            | <i>Huaan Fan, <u>Introduction to GIT entrepreneurship project work</u></i><br>- Business idea/model<br>- Novelty & innovation<br>- Customers & markets<br>- Team<br>- Financials     |
| 09.30 – 12.30            | <b><u>Project work in groups</u></b> (coffee break at 10.45 – 11.00)   |
| 12.30 – 14.00            | Lunch at <i>Syster&amp;Bror</i>  |
| 14.00 – 14.30            | <i>Milan Horemuz, Survey and visualization of deformations of the Vasa Ship</i>  |
| 14.30 – 17.00            | Study visit to Vasa Museum   |
| <b>June 23, Friday</b>   |  |
| 09.00 – 12.30            | <b><u>Project work in groups</u></b> (coffee break at 10.30 – 11.00)   |
| 12.30 – 14.00            | Lunch break  |
| 14.00 – 15.00            | <u>Presentation of <b>project work</b> results by each group</u>   |
| 15.00 – 18.00            | Visit to Mid-Summer Festival in Skansen  |
| 18.00 – 20.00            | Project dinner   |
| <b>June 24, Saturday</b> |  |
| 10.00 – 14.00            | Lake cruise to Drottningholm   |
| <b>June 25, Sunday</b>   |  |
|                          | Departure from Stockholm   |